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Dennis Brown

@askdennisbrown







### INSTAGRAM STORY WEBINARS ARE SHORT VIDEO STORIES THAT DREGINATE BAGK TO A HIGH TICKET OFFER.



# PEOPLE TO DIV NOT SWIPE UP!



**Dennis Brown** 

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## WHY DM'S VS SWIPE UP?

1) DM'S ARE WAY MORE ENGAGING AND PERSONAL

2) YOU KNOW EXACTLY WHO DM'S YOU BUT NEVER KNOW WHO SWIPES UP

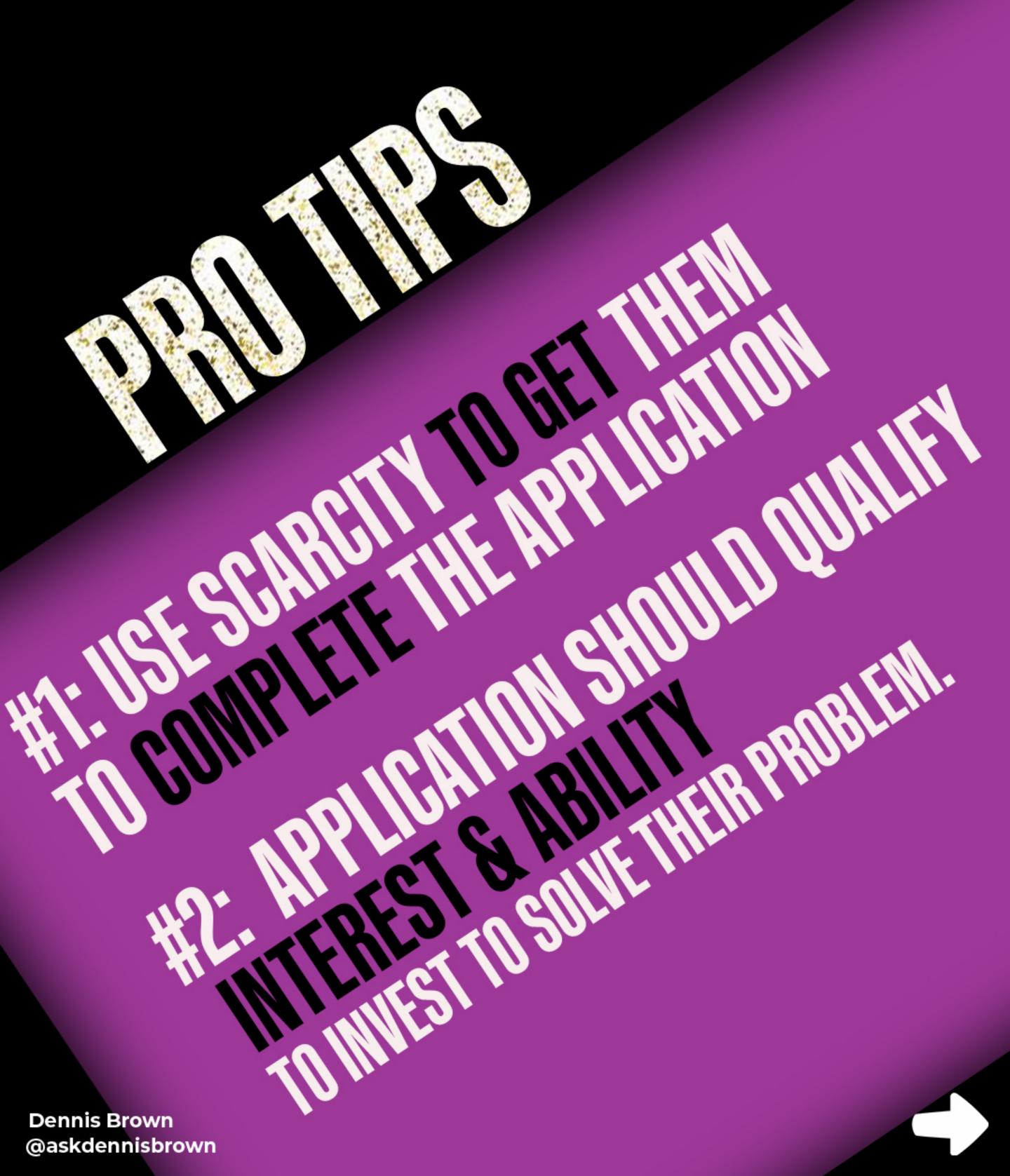
3) DMS ARE FASTER AND EASIER TO FOLLOW UP



#### MINING DM STRATEGY

- A) FOCUS ON ASKING GOOD QUESTIONS.
- B DIRECT THEM TO AN ONLINE APPLICATION.





APPLICATION THEY ARE A GOOD FIT.





#### LISTEN TO THE FULL EPISODE BELOW...

